

# SPONSORSHIP PLAN

58<sup>th</sup> CANADIAN CLOSED DANCESPORT CHAMPIONSHIP

APRIL 18 - 19, 2014

AT THE SHERATON CENTRE IN DOWNTOWN MONTRÉAL



Danse  
Sport Québec

## DanseSport QUÉBEC

Founded in 1972, DanseSport Québec (DSQ), formerly known as the "Association amateur de danse sportive du Québec", is a not-for-profit organization dedicated to promoting the development and growth of dancesport.

DanseSport Québec is a member Canada DanceSport (CDS) which is responsible for co-ordinating the five Amateur dancesport regions: DanseSport Québec, Ontario DanceSport, DanceSport Atlantic, DanceSport British Columbia, and DanceSport Alberta. CDS is the Canadian representative to the international sports federation, The World DanceSport Federation (WDSF) which governs all activities and regulations for dancesport athletes all over the world. This federation (WDSF) is our lobbying body which is actively working to make dancesport an Olympic discipline.

DSQ is the only dancesport association recognized by the Ministry of Education, Sport, and Recreation in Québec (le Ministère de l'Éducation, du Loisir et du Sport (MELS) du Québec) and by Sport Québec.

DSQ organizes annual dancesport competitions. Within the 2012-2013 season the DSQ Board of Directors, supported by its volunteers, organized the first edition of the Canadian Open DanceSport competition, the Super-AM 2013, 35th<sup>e</sup> edition (Québec Closed Championship). During the last 10 years DSQ has organized approximately 20 competitions as well as hosting the 2009 Canadian Closed Competition in Laval.

We are expecting approximately 350 athletes from all corners of Canada as well as 1,800 spectators over the two days of this championship competition.



Member of



Member of



Recognized by



**YOUR HELP  
YOUR ENTHUSIASM  
YOUR INFRASTRUCTURE**

**OUR VOLUNTEERS  
OUR PERFORMANCES  
OUR SAVOIR FAIRE**



## **SPONSORSHIP PLAN FOR THE 2014 CANADIAN CLOSED COMPETITION**

### **MAJOR PARTNER – DIAMOND LEVEL \$20,000**

#### **Visibility at the Canadian Closed Competition (CCC)**

- Company logo on admission tickets
- Full page in the Events' Programs for the Diamond partner's message, including a photo and signature accompanying the "Partner's message"
- Partner's publicity message on the back cover of Events' Programs
- Company logo projected on the event display board during the entire competition
- Master of Ceremonies will mention the contribution made by the Diamond Partner's company during the CCC
- Mention of Diamond partner in media events before and after the competition

#### **Other visibility**

- Company logo in the Events' Programs for all three important events organized by DSQ in 2014-2015
- Company logo on homepage of DSQ website [www.dansesportquebec.com](http://www.dansesportquebec.com) for the 2014-2015 season
- Logo on the cover page of the 2014-2015 season calendar which will be presented at the 2014 Gala event
- \$5,000 of the Diamond Level partner fees will be remitted as bursaries to support the athletes representing Canada at the 2014 World Championships
- Company logo on these Canadian athletes' team jackets

#### **Special privileges**

- 8 VIP tickets for both Friday and Saturday events
- Invitation to the Grand Champions cocktail party on Saturday following the closing of the event
- Presentation of prizes to the Championship level winners
- 4 VIP tickets to the annual Gala in 2014



## **SPONSORSHIP PLAN FOR THE 2014 CANADIAN CLOSED COMPETITION**

### **MAJOR PARTNER – PLATINUM LEVEL \$10,000**

#### **Visibility at the Canadian Closed Competition (CCC)**

- Full page in the Events' Programs
- Company logo projected on the event display board during the competition, shown in sequence with the other partners' logos
- Master of Ceremonies will mention the contribution made by the partner's company during the CCC
- Mention of the partner in media events before and after the competition

#### **Other visibility**

- Company logo in the Events' Programs for all three important events organized by DSQ in 2014-2015
- Company logo on homepage of DSQ website [www.dansesportquebec.com](http://www.dansesportquebec.com) for the 2014-2015 season
- Logo on the back cover page of the 2014-2015 season calendar which will be presented at the 2014 Gala event
- \$2,000 of the Platinum partner fees will be remitted as bursaries to support the athletes representing Canada at the 2014 World Championships
- Company logo on these Canadian athletes' team jackets

#### **Special privileges**

- 6 VIP tickets for both Friday and Saturday events
- Invitation to the Grand Champions cocktail party on Saturday following the closing of the event
- Presentation of prizes to the Pre-Championship level winners
- 2 VIP tickets to the annual Gala in 2014



## **SPONSORSHIP PLAN FOR THE 2014 CANADIAN CLOSED COMPETITION**

### **PARTNER – GOLD LEVEL \$5,000**

#### **Visibility at the Canadian Closed Competition (CCC)**

- Half page in the Events' Programs
- Company logo projected on the event display board during the competition, shown in sequence with the other partners' logos
- Master of Ceremonies will mention the contribution made by the partner's company during the CCC
- Mention of the partner in media events before and after the competition

#### **Other visibility**

- Company logo on homepage of DSQ website [www.dansesportquebec.com](http://www.dansesportquebec.com) for the 2014-2015 season
- Logo inside the 2014-2015 season calendar which will be presented at the 2014 Gala event
- \$750 of the Gold partner fees will be remitted as bursaries to the winners at the Gold level

#### **Special privileges**

- 4 VIP tickets for both Friday and Saturday events
- Invitation to the Grand Champions cocktail party on Saturday following the closing of the event
- Presentation of prizes to the Gold level winners
- 2 VIP tickets to the annual Gala in 2014



## **SPONSORSHIP PLAN FOR THE 2014 CANADIAN CLOSED COMPETITION**

### **PARTNER – SILVER LEVEL \$2,500**

#### **Visibility at the Canadian Closed Competition (CCC)**

- Quarter page in the Events' Programs
- Company logo projected on the event display board during the competition, shown in sequence with the other partners' logos
- Master of Ceremonies will mention the contribution made by the partner's company during the CCC

#### **Other visibility**

- Company logo on homepage of DSQ website [www.dansesportquebec.com](http://www.dansesportquebec.com) for the 2014-2015 season
- Logo inside the 2014-2015 season calendar which will be presented at the 2014 Gala event
- \$250 of the Silver partner fees will be remitted as bursaries to the winners at the Silver level

#### **Special privileges**

- 2 VIP tickets for both Friday and Saturday events
- Invitation to the Grand Champions cocktail party on Saturday following the closing of the event
- Presentation of prizes to the Silver level winners
- 2 VIP tickets to the annual Gala in 2014



## **SPONSORSHIP PLAN FOR THE 2014 CANADIAN CLOSED COMPETITION**

### **PARTNER – BRONZE LEVEL \$1000**

#### **Visibility at the Canadian Closed Competition (CCC)**

- Business card in the Events' Programs
- Company logo projected on the event display board during the competition, shown in sequence with the other partners' logos
- Master of Ceremonies will mention the contribution made by the partner's company during the CCC

#### **Other visibility**

- Company logo on homepage of DSQ website [www.dansesportquebec.com](http://www.dansesportquebec.com) for the 2014-2015 season
- 5% of the Bronze partner fees will be remitted as bursaries to the winners at the Bronze level

#### **Special privileges**

- 2 VIP tickets for Saturday events
- Presentation of prizes to the Bronze level winners